

# ABC Depot Logistics/ Showcase USA

---

Cross Border E-Commerce  
China Market Entry Strategy



ABC Showcase USA Store Cross Border Solution

More from ABC Depot Showc  
Autoplay next video

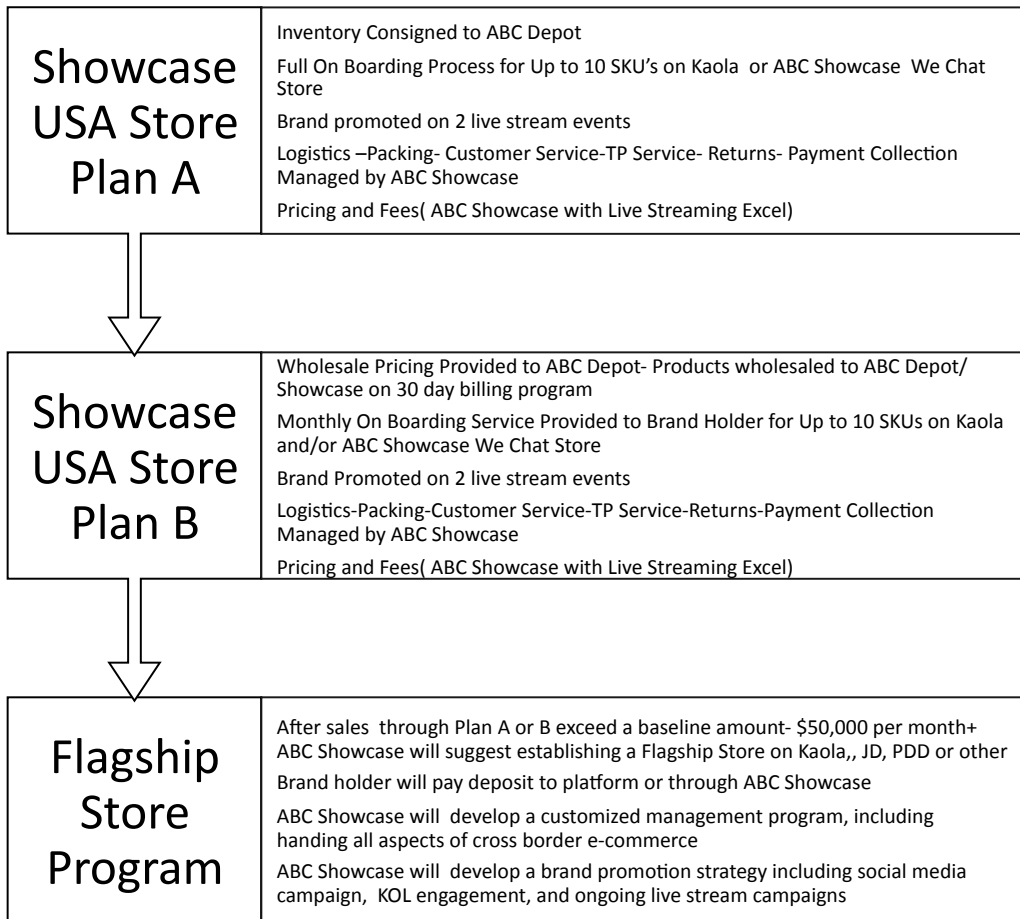


**Integrated cross border E-Commerce Solution:** marketing, logistics, sales and customer service.

- E-tail - Marketing
  - Store Creation – on-boarding, design, product display (localization) and merchandising
  - Store Management, Promotion, Sales and Customer service (in-country Trade Partner)
- Logistics
  - Logistics – Ordering, pick-n-pack (3 warehouses in US and bonded warehouses in China and Thailand), labeling, transportation, customs clearance and delivery direct to consumer in China
- Promotion – influencers (wechat); livestreaming; and opportunity sales

# Showcase USA Pilot Program

Options- A, B or Flagship Store



# Complete Cross Border E-Commerce Management- Fee Breakdown

Cross Border Pricing Model- ABC Showcase Launch Program							
					<b>Beauty Product Example- Kaola Live Stream Sales</b>		
MSRP				*	\$50.00	Incentive Discount on Live Stream	.10-20
CGS					\$20.00	for reference purposes	
Logistics	45 RMB KG				\$7.00		
Fulfilment	\$2.50				\$2.50		
Customer Se	0.05				\$2.50		
Returns	0.05				\$2.50		
Platform Fee	0.1				\$5.00		
livestream	0.1	Kaola			\$5.00		
livestream V0.2-.25		Depending on Product Category					
ABC Fee	0.1	Consigned Product					
ABC Fee	0.15	Wholesale Purchase					
TP Fee	\$750.00 Mo	Kaola		TP Fees inclusive of all onboarding processes and ongoing site listing management and analytics			
TP Fee	\$1000.00 Mo	Multiple Platforms					

# ABC Showcase USA Cross Border E-Commerce

## Monthly On boarding Program Fees

**Kaola.com Pop Store Package- 1500.00 per month**

Listing on Showcase USA Online Store  
Product registration with China Customs  
Logistics and Fulfillment  
Payment Collection  
Customer Service Support in China  
**Participation in 2 live streaming events**

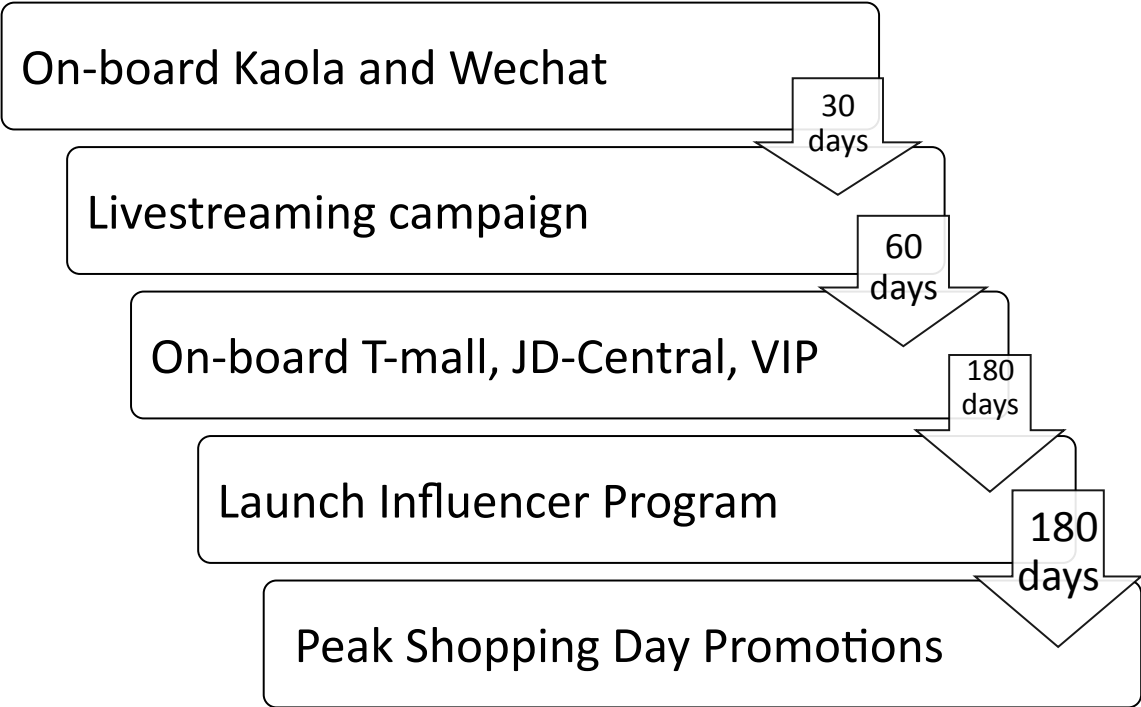
**WeChat Store Package- \$1000.00 per month**

Listing on Showcase USA WeChat Store  
Product registration with China Customs  
Logistics and Fulfillment  
Payment Collection  
Customer Service Support in China  
**Participation in 2 live streaming events**

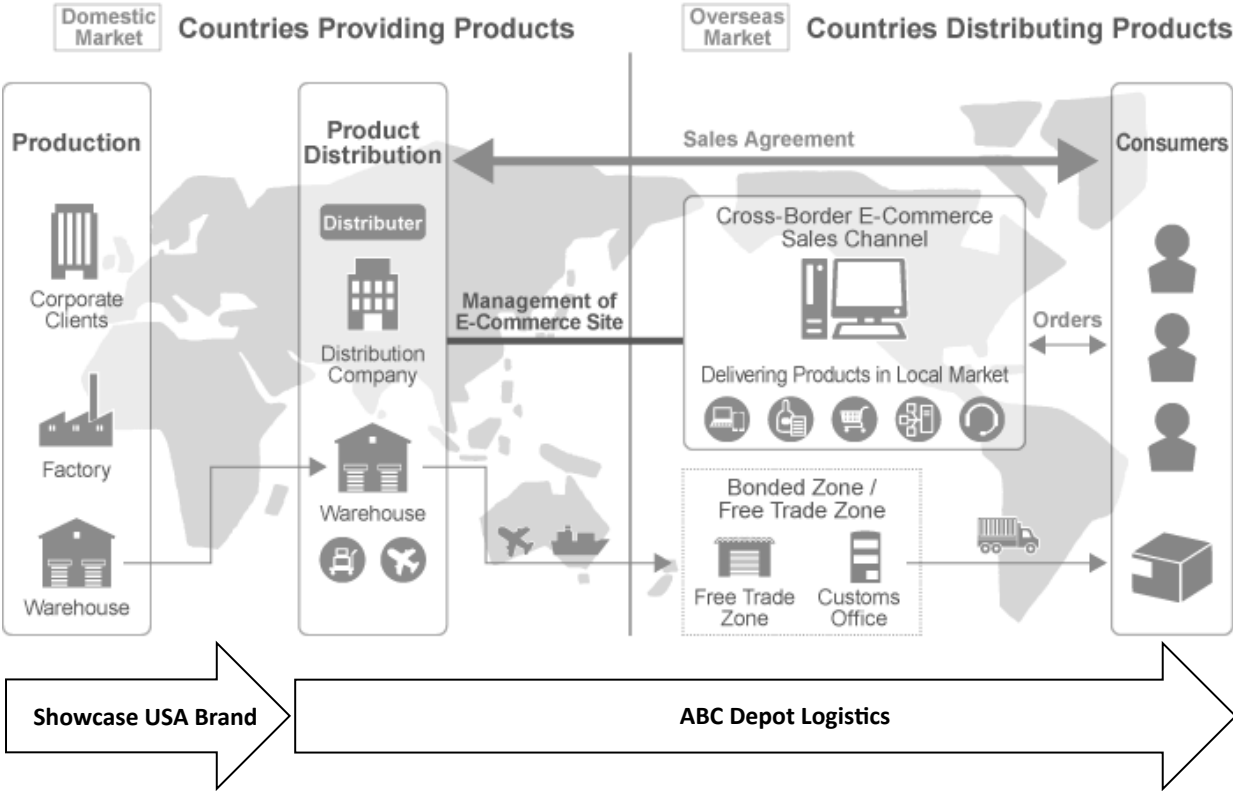
**Premium Package- Store front listing and promotion on both Kaola.com and WeChat -\$2000.00 per month**

Listing on both Showcase USA Storefronts on Kaola.com and WeChat Store- up to 10 SKUs  
Product registration with China Customs  
Logistics and Fulfillment in LA or HKG  
Customer Service Support in China  
**Participation in extended live streaming events on both platforms**

Minimum contract period of 3 months



# Cross Border E-Commerce- How it Works



## ABC Depot Logistics/Showcase USA Store

- Providing comprehensive cross border e-commerce solutions for authorized brand holders
- Offices and Warehouse Facilities in New Jersey, Canada, Hong Kong, China, and India
- ABC Depot Logistics/Showcase USA Headquarters, 13936 Valley Blvd, La Puente, California, 91746
- Tel- 714-624-7001
- Email- [mark@showcaseusastore.com](mailto:mark@showcaseusastore.com)
- [www.showcaseusastore.com](http://www.showcaseusastore.com)



**Showcase USA Store.com**